

# ARJUN MOHAN as the **CURRICULUM CATALYST**



**Enrollment Empowerment**

Google Marketing Live

Leadership  
Circle

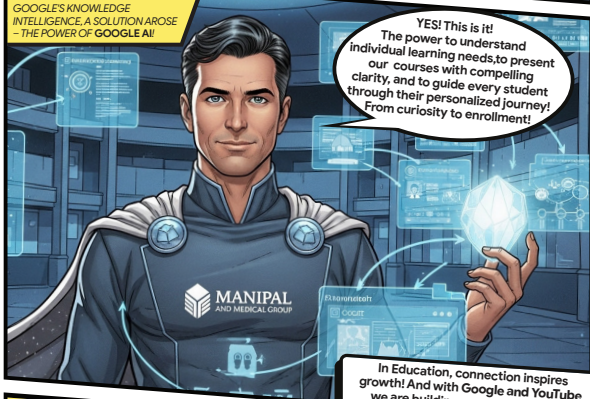
**#54**

**JULY  
2025**

IN THE DYNAMIC WORLD OF EDUCATION, REACHING THE RIGHT LEARNERS AND SHOWCASING TRUE VALUE IS A CONSTANT QUEST. WITH POTENTIAL STUDENTS NAVIGATING THE **SEARCHING, SCROLLING, STREAMING, AND SHOPPING** FOR KNOWLEDGE IN A NON-LINEAR WAY, INSPIRING ENROLLMENT AND LIFELONG LEARNING IS A COMPLEX CHALLENGE.



BUT FROM THE CORE OF GOOGLE'S KNOWLEDGE INTELLIGENCE, A SOLUTION AROSE – THE POWER OF **GOOGLE AI!**



THE CURRICULUM CATALYST, EMPOWERED BY **GOOGLE AND YOUTUBE**, NOW HELPS THEIR BRAND REACH AND WIN CUSTOMERS ACROSS THE **4S**. THESE PLATFORMS ENABLE THEM TO ATTRACT IDEAL STUDENTS AND GUIDE THEM TO THEIR LEARNING POTENTIAL.

