



SAURABH GARG as the
PROPERTY PATHFINDER

Home Match Protocol

#30

Google Marketing Live
Leadership
Circle

JULY
2025

Created with  Google Gemini

IN THE DYNAMIC WORLD OF REAL ESTATE, CONNECTING THE RIGHT BUYER WITH THE PERFECT PROPERTY IS A CONSTANT QUEST. YET, CONNECTING WITH CONSUMERS IN THEIR NON-LINEAR DIGITAL JOURNEYS ACROSS **SEARCHING, SCROLLING, STREAMING, AND SHOPPING** IS A CHALLENGE FOR EVERY BROKER AND DEVELOPER.



BUT FROM THE CORE OF GOOGLE'S LOCATION INTELLIGENCE, A SOLUTION AROSE - THE POWER OF **GOOGLE AI!**



THE PROPERTY PATHFINDER, EMPOWERED BY **GOOGLE AND YOUTUBE**, NOW HELPS THEIR BRAND REACH AND WIN CUSTOMERS ACROSS THE **4S** WITH UNPRECEDENTED CLARITY. THESE PLATFORMS ENABLE THEM TO ENSURE EVERY LISTING FINDS ITS MATCH, AND EVERY HOUSE BECOMES A HOME.

