



ALLESS
ER SOLUTIONS

SOS CODES CLASOS QX

THE CODE
EFFICIENCY

SHIVAM RANJAN as the INNOVATION INSTIGATOR

Tech Dominate

Google Marketing Live
Leadership
Circle

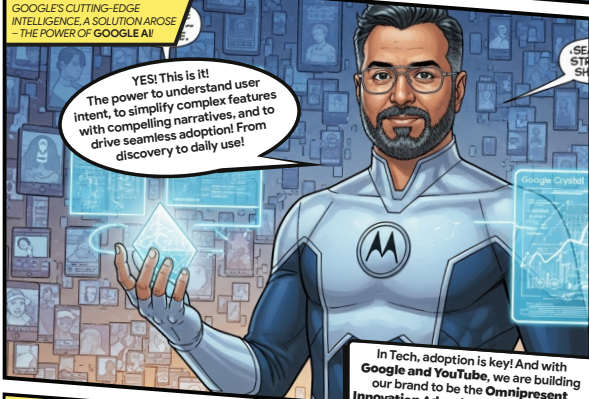
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JULY
2025

IN THE HYPER-COMPETITIVE WORLD OF TECHNOLOGY, BREAKING THROUGH THE NOISE AND ENSURING YOUR INNOVATIONS REACH THE RIGHT USERS IS CRITICAL. WITH CONSUMERS ZIPPING ACROSS **SEARCHING, SCROLLING, STREAMING, AND SHOPPING** IN A NON-LINEAR WAY, CONVINCING THEM TO ADOPT YOUR SOLUTION IS A CONSTANT UPGRADE CHALLENGE.



BUT FROM THE CORE OF GOOGLE'S CUTTING-EDGE INTELLIGENCE, A SOLUTION AROSE — THE POWER OF **GOOGLE AI!**



THE INNOVATION INSTIGATOR, EMPOWERED BY **GOOGLE AND YOUTUBE**, NOW HELPS THEIR BRAND REACH AND WIN CUSTOMERS ACROSS THE **4S** TO DRIVE ADOPTION. THESE PLATFORMS ENABLE THEM TO ENSURE EVERY INNOVATION FINDS ITS AUDIENCE AND ACHIEVES MAXIMUM IMPACT.

In Tech, adoption is key! And with **Google and YouTube**, we are building our brand to be the **Omnipresent Innovation Adoption Leader**, reaching users and maximizing ROI across every point of the **4S!**

