



**THAIVALAPPIL RAHUL as the**  
**LEARNING LUMINARY**

**Enrollment Ignite**

**#38**

**JULY**

**2025**

Google Marketing Live

**Leadership  
Circle**

Created with  Google Gemini

IN THE DYNAMIC WORLD OF EDUCATION, REACHING THE RIGHT LEARNERS AND SHOWCASING TRUE VALUE IS A CONSTANT QUEST. WITH POTENTIAL STUDENTS NAVIGATING THE SEARCHING, SCROLLING, STREAMING, AND SHOPPING FOR KNOWLEDGE IN A NON-LINEAR WAY, INSPIRING ENROLLMENT AND LIFELONG LEARNING IS A COMPLEX CHALLENGE.



BUT FROM THE CORE OF GOOGLE'S KNOWLEDGE INTELLIGENCE, A SOLUTION AROSE - THE POWER OF GOOGLE AI!



THE LEARNING LUMINARY, EMPOWERED BY GOOGLE AND YOUTUBE, NOW HELPS THEIR BRAND REACH AND WIN CUSTOMERS ACROSS THE 4S. THESE PLATFORMS ENABLE THEM TO ATTRACT IDEAL STUDENTS AND GUIDE THEM TO THEIR LEARNING POTENTIAL.

